

**Champion
Support Pack –
Giving Day
2025**



**YOU GIVE FOR HER
WORLD**



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WORLD**

As a Giving Day Champion, **you are part of a global team of supporters and ambassadors** coming together between **18–19 June** to help raise vital funds for WAGGGS. Your efforts will support girls and young women to grow in confidence, lead with purpose, and shape their own futures.

To make it easy for you to spread the word, we have put together some helpful ideas—whether you are sharing on social media, email, or messaging apps. You’ll find your unique link, sample posts, graphics, and simple tips to help you get started.

The official hashtags for this year are **#WAGGSGivingDay2025** and **#YouGiveforHerWorld**—feel free to add your personal voice to make it even more powerful.

What have we prepared for you

1. How to Support Giving Day on Instagram
2. How to Spread the Word on Facebook as a Champion
3. What to Post on LinkedIn for Giving Day
4. How to Share via WhatsApp and Direct Messages
5. Ready-to-Use Social Media Examples
6. Download the Assets





New post

🌍 WAGGGS Giving Day is back – and I'm so proud to be part of it! 💜 On 18th and 19th June, we come together to support girls and young women around the world.

Poll Prompt

Tag people 3 people >

Spain 7.392 kilometres away

Add music >

Happy Moment · OYmusic Mother's Love (Instr

Save draft Share

GIVING DAY 2025 YOU GIVE FOR HER WORLD

DÍA DE DONACIONES 2025 DONA PARA ELLA Y SU MUNDO

WAGGGS Giving Day 2025 18-19 JUNE YOU GIVE FOR HER WORLD

Aanchal Mittal Add verification badge

Communications at WAGGGS

World Association of Girl Guides and Girl Scouts Delhi, India

Ways to Support on Instagram



1. Share Your Why

Record a short Reel or Story with trending music, sharing why you support Giving Day and what Guiding/Scouting means to you. Finish with a call to action and your unique link.

2. Go Live with a Friend or Fellow Guide/Scout

Host a short Instagram Live talking about your Guiding experience and why Giving Day matters. Invite someone from your network to join you and share their perspective too. Don't forget to save the Live to your profile and add your Giving Day donation link so more people can take action after watching!

3. "Tag & Tell" Challenge

Post a graphic or selfie asking your followers to donate and tag 10 friends to do the same. Frame it as a challenge to support girls and young women globally—with a fun caption like: "I gave. Will you?"

Spread the Word on Facebook



1. Personal Story Post

Share a heartfelt post to talk about how the Movement has shaped your journey—whether it’s leadership, friendships, or confidence—and add one or more photos from your time in Guiding. End with your Giving Day link and invite your network to support.

2. “Why I’m a Champion” Video

Record a short 30–60 second video explaining why you are supporting WAGGGS Giving Day and what it helps achieve. Post it on your timeline and tag friends to encourage them to share or donate.

3. Facebook Group Post

Share your Giving Day Champion message and link in relevant Facebook groups (with permission). Add a personal note on why this cause matters to you and invite others to donate.

What You Can Post on LinkedIn



1. Refresh Your LinkedIn Bio and Cover Photo

Show your support by adding a line like *“Proud Champion for WAGGGS Giving Day - 18-19 June”* to your headline or bio. You can also update your cover photo with a Giving Day graphic.

2. Leverage LinkedIn Groups

Share information about Giving Day in relevant LinkedIn groups where you are active—especially those focused on social good, philanthropy, or gender equality.

3. Share a Thoughtful Long-Form Post on LinkedIn

Write a meaningful post or article on why supporting girls and young women matters to you. Share your connection to Girl Guiding, its impact, and why Giving Day is a key opportunity to give back. Feel free to include a photo from the Giving Day resources.

Share on WhatsApp/DMs



1. Send a Personal Message to Friends & Family

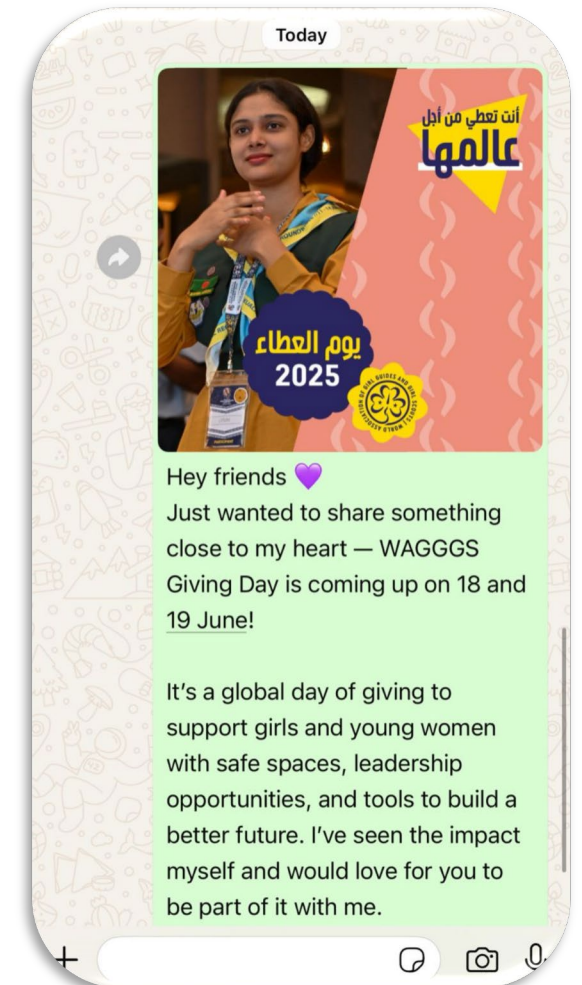
Reach out individually or in small groups with a short message about Giving Day, why you care, and a link to donate. Personal appeals often go a long way!

2. Create a Small Group Chat

Start a temporary chat with close friends, family, fellow volunteers and share your Giving Day story, link, and a few quick facts. Encourage them to contribute and pass it on.

3. Use Voice Notes for a Personal Touch

Record a 30-second voice message about what is Giving Day, why it matters to you and send it directly to a few contacts. Hearing your voice adds authenticity and connection. Follow up with a link to contribute.



Ready-to-Use Social Media Examples

I'm proud to be a **Giving Day Champion** for WAGGGS! 🌍

For the next **36 hours**, I'm inviting my friends, family, and network to stand with girls and young women everywhere. Every donation—big or small—fuels life-changing opportunities in leadership, STEM, climate action and more. 💙

Join me in supporting this global sisterhood:

<https://givingday.waggs.org/>

#WAGGSGivingDay2025
#YouGiveforHerWorld

I became a Champion for **WAGGGS Giving Day** because I believe in the power of girls to lead change in their communities.

For the next 36 hours, we have a chance to show up, lift up and give back. Will you join me? Contribute here: <https://givingday.waggs.org/>

#WAGGSGivingDay2025 #YouGiveforHerWorld

🔔 I'm so proud to be a **Giving Day Champion with WAGGGS**—an organisation that has shaped girls as leaders for generations.

This Giving Day, help me give back to the movement that gives girls and young women space to grow, lead, and thrive.

36 hours. One mission. Every gift counts. Donate here: <https://givingday.waggs.org/>

#WAGGSGivingDay2025 #YouGiveforHerWorld

Social Media Copy You Can Use

Proud to be a Giving Day Champion! This Movement has shaped me in more ways than I can count – and now it's my turn to give back.

Will you help me raise support for the World Association of Girl Guides and Girl Scouts?

Give here:
<https://givingday.waggs.org/>

#WAGGSGivingDay2025
#YouGiveforHerWorld

Guiding gave me community, confidence, and a sense of purpose. That's why I'm proud to be a Giving Day Champion for WAGGGS.

This Giving Day, will you join me in creating opportunities for the next generation of girls and young women? Give or share here:
<https://givingday.waggs.org/>

#WAGGSGivingDay2025 #YouGiveforHerWorld

I'm a WAGGGS Giving Day Champion because I believe in a world where every girl feels empowered, supported, and unstoppable.

Join me in celebrating this incredible Movement during 36 hours of global giving. No act is too small – just being part of it means the world. 🌍💙

Support here: <https://givingday.waggs.org/>

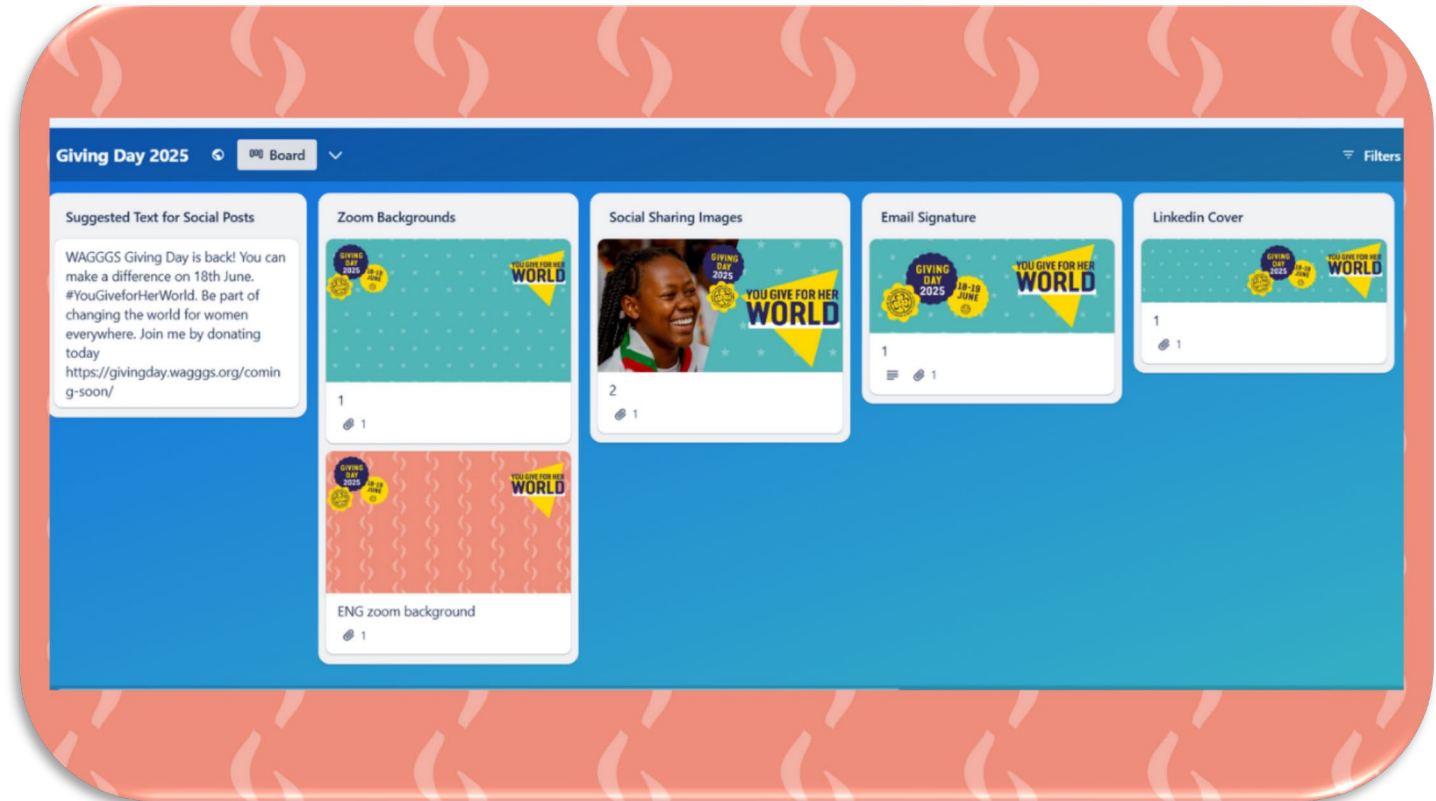
#WAGGSGivingDay2025 #YouGiveforHerWorld

Download the Assets

To go along with the messages above, feel free to include personal photos from your journey—or choose from a collection of ready-made images. You'll find everything you need: designed graphics, cover photos, virtual backgrounds, and email footers.

We'd love for you to use these materials to help spread the word. Adding your own personal touch makes it even more powerful. We're excited to see what you share and hope to reshare your posts on our channels!

Download here: [Giving Day 2025 | Trello](#)



TIPS TO KEEP IN MIND



Be personal and
authentic



Use your voice



Show the impact



Keep it upbeat



Set a personal goal

ATTENTION!

With every message or outreach you share, be sure to include the Giving Day website link 🙌

<https://givingday.waggs.org/>

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18-19
JUNE



Thanks so much for helping us spread the word about Giving Day 2025!